



CITY OF VINCENT



Smoke Free Town Centres

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Aim - Reduce environmental smoke from cigarettes and vapes in our Town Centres

Engaged with our community to shape project

Regulate through Local Law and Policy development

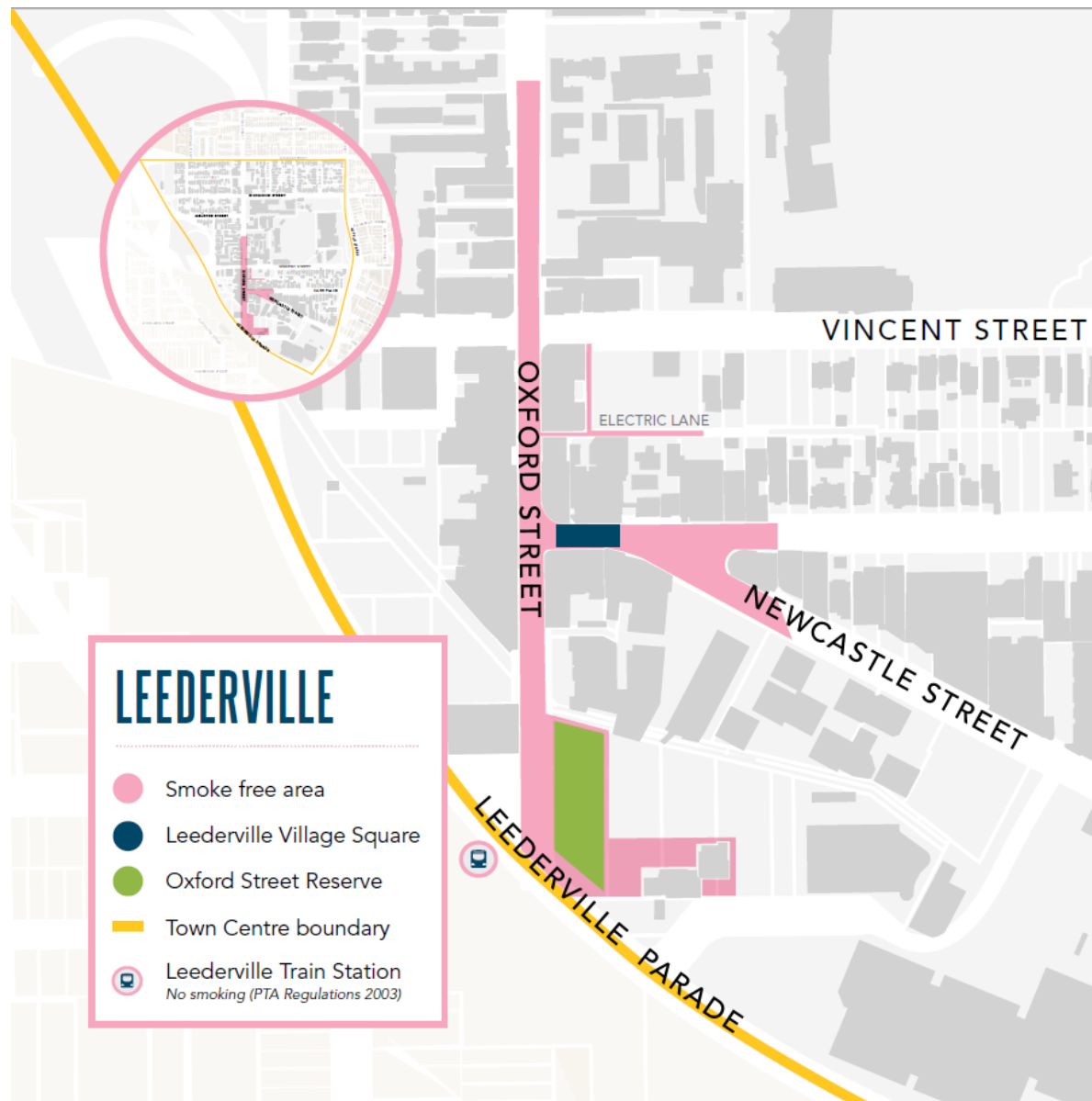
Five smoke free areas adopted by Council

Two successful Healthway Grants

Launched in November 2022



Leederville Smoke Free Area



Awareness, engagement and support



EDUCATION
AND
AWARENESS



COMMUNITY
ENGAGEMENT



BUSINESS
SUPPORT



COLLABORATION
WITH LOCAL
SERVICES



PHARMACY
SUPPORT



CITY OF VINCENT

An Education First Approach





Signage

Compliance



Community and Business Engagement

It's a great idea and should be spread to other Cities.

I think its a fantastic idea. It makes the area more enjoyable

I love that I can safely walk my kids into Leederville and enjoy a meal without walking through other people's smoke.

Need more info on where to signpost smokers to

Great incentive but not sure how it is even enforced or monitored

Good idea for businesses around the area

88% support

60% awareness



Achievements



3360 people engaged



1460 survey responses



20 local businesses engaged



Nine local pharmacies pledged support



Seven local community services supported



Five vaping education workshops delivered

Get your butt out of town

It's official: you can no longer smoke outdoors in parts of the inner city.

Angove and Fitzgerald streets in North Perth, Scarborough Beach Road in Mt Hawthorn, Oxford Street in Leederville, and parts of William Street and Beaufort Street became smoke-free areas on Tuesday, November 22.

City of Vincent councillors approved the idea in August. The city had set a target in its Public Health Plan 2020-25 of making its town centres smoke-free by 2025.

The signs include no smoking signage.

Vincent said in the rollout, the education about the benefits of second-hand

Penalties reinforced



Perth streets smoke-free

Streets in North Perth, Mt Hawthorn and Leederville are now smoke-free.

Angove and Fitzgerald streets in North Perth, Scarborough Beach Road in Mt Hawthorn, Oxford Street in Leederville, and parts of William Street and Beaufort Street became smoke-free areas on Tuesday.

City of Vincent councillors approved the idea in August.

The smoke-free areas will include no smoking and no vaping signage.

"We want to encourage people to quit and young people not to start

City of Vincent launched their [Fresh Air Smoke Free Town Centres Initiative](#) as part of their Public Health Plan in November last year. We commend them for spearheading the way and hope other local governments will be inspired to prioritise tobacco control and expand smoke-free public places for the benefit of their communities.

or Emma the first the city n before

- Shortlisted for **7** awards (**5** in the first year)
- Presented at **6** conferences

Recognition

Smoking ban gains support

MICHAEL PALMER

One of Perth's most popular entertainment venues has thrown its support behind local government plans to ban smoking.

Councils across Perth have either introduced or are looking at banning smoking in public places and limiting where smoking-related businesses can operate.

Since the start of July, people smoking in the North Perth, Mt

Kapinkoff said. "There has been lots of positive feedback from guests as they have enjoyed the terrace being more welcoming, family-friendly and activated now that smoking is not permitted there."

Mr Kapinkoff said customers had said they came to The Paddo because it had a smoke-free area.

The Queens Hotel in Highgate became 100 per cent smoke-free in 2021. Ms Cole encouraged other businesses to follow in the footsteps of The Paddington Ale House

(we) politely advise guests they aren't permitted to smoke on the terrace and to move around to the eastern side of the premises," ARK Group general manager Adam

live. The pub's smoke-free status aligns with our goal to reduce exposure to secondhand cigarette smoke and e-cigarette aerosol in our entertainment precincts."

What can Local Governments do?

- Start small!
- Smoke and Vape free messaging on signage?
- Promote events as smoke and vape free?
- Engage with smoke free campaigns?
- Promote school programs available?
- Consider Heathway funding?
- Workplace smoke free policy?

- Local Planning Policies – Limit vape shops?
- Property Local Law to include vaping?

Priorities for 2024/25

- Community awareness, education and compliance
- E-cigarettes (vapes) focus
- Business engagement
- New smoke and vape-free spaces
- Advocacy and support

